

**Goldschmidt Data Workshop**  
**Society of American Business Editors and Writers**  
**Tuesday, March 25, 2025 | 1 – 5:30 p.m.**  
**U.S. Census Bureau Head Quarters**  
**4600 Silver Hill Rd, Suitland MD**

**Census Bureau Agenda**

**1 – 1:25 p.m. Welcome and Opening Remarks**

*Julie Iriondo, Media Relations Branch Chief, Public Information Office, U.S. Census Bureau, Welcome and Introductions*

**1:25 – 1:50 p.m. Census Bureau Overview**

*Census 101 and Demographic Surveys and Programs – Jewel Jordan, Public Affairs Specialist, Media Relations Branch*

**1:50 – 2:30 p.m. Intro to data.census.gov**

*Maria Valdisera, Program Analyst, Dissemination Outreach Branch, Center for Enterprise Dissemination, U.S. Census Bureau*

**2:30 – 2:45 p.m. BREAK**

**2:45 – 4:00 p.m. Overview of Key Programs (Business Trends and Outlook Survey, Annual Integrated Economic Survey), Overview of 2022 Economic Census**

*Lynda Lee, Survey Statistician, Data User and Trade Outreach Branch, Economic Management Division*

**4:00 – 5:15 p.m. Overview of Longitudinal Employer-Household Dynamics Data Products**

*Earlene K.P. Dowell, Supervisory Program Analyst, Data User and Trade Outreach Branch, Economic Management Division*

**5:15 – 5:30 p.m. Closing**

*Julie Iriondo, Media Relations Branch Chief, Public Information Office, U.S. Census Bureau*